



**KEYSTONE ASSET MANAGEMENT INC.
CONDUCTS FIRST FIELD SERVICES SUMMIT**

FOR IMMEDIATE RELEASE

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LANSDALE, PA (October 9, 2007) – Keystone Asset Management Inc., a national provider of comprehensive REO, Default Management and Property Valuation Services recently conducted its first industry summit for field service providers. The summit took place at the Keystone Asset Management corporate office and included leaders from top property preservation companies across the country.

This was the first corporate event of this kind where field service representatives from competing companies came together to openly discuss field service initiatives, best practices, technology and operational procedures with the Keystone REO team. This summit was intended to create a collaborative approach to streamlining procedures and enhancing service standards for new and existing clients in the default industry.

“This summit is a great way to get together and talk about procedures and work through flow expectations,” said Tom Gay, Senior Vice President of Integrated Mortgage Solutions (IMS), “this was very well organized and Keystone was an excellent host to initiate our first summit.”

At the conclusion of the two-day event, the consensus from the group was to continue to hold these summits at various times throughout the year. “I really enjoyed the summit,” said Lisa Sadoui, President of REO Allegiance, “this was a great experience and I look forward to working with them in the future.”

Keystone Asset Management is nationally recognized for providing superior client-driven services for the default industry. Its success stems from continued investment in professional staff, advanced technology and strategic alliances.

For more information visit the Keystone Asset Management website at www.keystonebest.com or call (215) 855-3350 ext. 114.

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